

STEREO

TWO RECORD SET

Discogs[®]

2016 YEAR-END REPORT MARKETPLACE ANALYSIS & DATABASE HIGHLIGHTS

STEREO

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(2 LPs)

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STATE OF DISCOGS 2016

The Discogs 2016 Year-End Report

We've had, yet again, another record-breaking year at Discogs and we're bringing you all the data to tell the story of another great year in music. We're giving you an inside look at our Database to show you just how much the collection has grown. The Marketplace numbers give insight into what music people are buying, and what format they're buying as well. Read on for some highlights from our Database and Marketplace in 2016.

MARKETPLACE ANALYSIS & DATABASE HIGHLIGHTS

- The number of releases in the Discogs Database grew by 12% in 2016.
- Surprisingly, the format that saw the most growth in the Database in 2016 were CDs. The numbers increased by 16%, followed closely by cassettes at 14%.
- Discogs sorts releases into 15 genres. In 2016, the most Releases Added by Genre to the Database were Rock (462,543), Pop (278,028), and Electronic (244,527). However, the genres that saw the most growth were Classical (+29%), Brass and Military (+24%), and Latin (+24%).
- We also break down Releases Added by Country of Origin. A few notable countries saw enormous growth year-over-year: New Zealand saw a growth of 559%, while Mexico continued to climb in numbers with a whopping 434%.
- The Most Collected Genres in 2016 were Rock (25,721,941), Electronic (13,883,970), and Pop (6,131,003). The collection showed growth in genres across the board, many making gains of 50% or more. Classical saw the most growth at a 71% increase, followed closely by Latin (+70%), and Pop (+66%).
- The list of Most Collected Master Releases is filled with classic rock staples, three of the top five being Pink Floyd albums.
- Sales in the Discogs Marketplace increased by 26% in 2016. Once again, vinyl had the highest sales numbers with \$6,691,144. However, each format saw double-digit growth year-over-year, with cassette sales increasing by nearly 40%.
- Marketplace sales by genre saw some astounding changes. Electronic sales increased by 1,338% and Funk/Soul followed closely with a 1,147% increase. Every genre on our list saw a year-over-year increase in sales, many by over 100%.
- The Most Expensive Releases Sold in 2016 reflected the loss of music icons David Bowie and Prince. The most expensive release sold was Prince's Black Album at a jaw-dropping \$15,000.00 in April of 2016. The second runner up, David Bowie's self-titled album, was sold for \$6,826.00. It's safe to say that a new record has been set.

THE DATABASE

Find out which genres, formats, and countries experienced growth in 2016 and start making your industry predictions for 2017.

TOTAL RELEASES ADDED

2016	1,306,945	% CHANGE 12.07%
2015	1,166,229	

RELEASES ADDED BY MONTH

MONTH	RELEASES	% CHANGE
JANUARY 2016	111,346	11.10%
JANUARY 2015	100,224	
FEBRUARY 2016	107,128	13.71%
FEBRUARY 2015	94,209	
MARCH 2016	112,863	7.80%
MARCH 2015	104,692	
APRIL 2016	106,290	14.21%
APRIL 2015	93,063	
MAY 2016	108,446	15.71%
MAY 2015	93,722	
JUNE 2016	98,292	8.47%
JUNE 2015	90,619	
JULY 2016	100,713	11.75%
JULY 2015	90,120	
AUGUST 2016	105,810	15.59%
AUGUST 2015	91,543	
SEPTEMBER 2016	118,554	12.72%
SEPTEMBER 2015	105,179	
OCTOBER 2016	112,904	9.75%
OCTOBER 2015	102,870	
NOVEMBER 2016	113,522	9.42%
NOVEMBER 2015	103,748	
DECEMBER 2016	111,077	15.42%
DECEMBER 2015	96,240	

RELEASES ADDED BY FORMAT

FORMAT	2016	2015	% CHANGE
VINYL	595,404	551,232	8.01%
CD	375,939	323,578	16.18%
CASSETTE	106,619	93,234	14.36%
OTHER	228,983	181,018	26.50%
TOTALS	1,306,945	1,149,062	12.07%

RELEASES ADDED BY GENRE

GENRE	2016	2015	% CHANGE
ROCK	462,543	410,310	12.73%
POP	278,028	245,645	13.18%
ELECTRONIC	244,527	233,018	4.94%
FOLK, WORLD, & COUNTRY	178,160	149,033	19.54%
JAZZ	116,947	99,937	17.02%
CLASSICAL	93,277	72,322	28.97%
FUNK / SOUL	91,467	83,771	9.19%
LATIN	56,346	45,502	23.83%
HIP HOP	56,004	54,847	2.11%
STAGE & SCREEN	39,774	33,801	17.67%
BLUES	33,012	28,656	15.20%
REGGAE	31,958	36,143	-11.58%
NON-MUSIC	26,301	21,811	20.59%
CHILDREN'S	12,402	10,272	20.74%
BRASS & MILITARY	4,388	3,537	24.06%

RELEASES ADDED BY COUNTRY OF ORIGIN

GENRE	2016	2015	% CHANGE
ARGENTINA	8,246	6,278	31.35%
AUSTRALIA	32,958	24,885	32.44%
AUSTRIA	7,014	3,712	88.95%
BELGIUM	12,230	12,354	-1.00%
BRAZIL	21,667	15,579	39.08%
CANADA	54,532	43,634	24.98%
DENMARK	8,016	4,783	67.59%
EUROPE	38,832	31,947	21.55%
FINLAND	11,627	10,399	11.81%
FRANCE	62,390	58,344	6.93%
GERMANY	91,924	85,380	7.66%
GREECE	16,011	19,071	-16.05%
ITALY	44,443	39,399	12.80%
JAMAICA	10,626	15,164	-29.93%
JAPAN	62,719	50,835	23.38%
MEXICO	10,330	1,933	434.40%
NETHERLANDS	38,144	35,607	7.13%
NEW ZEALAND	7,793	1,182	559.31%
NORWAY	7,720	2,962	160.63%
POLAND	13,732	13,725	0.05%
PORTUGAL	8,120	7,616	6.62%
RUSSIA	39,544	34,563	14.41%
SPAIN	32,932	32,331	1.86%
SWEDEN	18,182	17,366	4.70%
SWITZERLAND	9,227	5,668	62.79%
UK	123,111	117,271	4.98%
US	307,840	277,016	11.13%
USSR	11174	6,306	77.20%

THE COLLECTION

Our collection just keeps on growing – and we know yours does, too. Take a look at the numbers we've added in 2016 and find out what's been most collected in the Discogs Community.

MOST COLLECTED GENRES

GENRE	2016	2015	% CHANGE
ROCK	25,721,941	16,728,990	53.76%
ELECTRONIC	13,883,970	10,163,200	36.61%
POP	6,131,003	3,684,690	66.39%
FUNK / SOUL	4,106,877	2,609,173	57.40%
JAZZ	3,463,925	2,160,005	60.37%
HIP HOP	2,605,189	1,829,129	42.43%
FOLK, WORLD, & COUNTRY	2,510,737	1,556,073	61.35%
STAGE & SCREEN	1,212,961	735,513	64.91%
BLUES	1,180,115	714,549	65.16%
REGGAE	1,100,275	762,864	44.23%
CLASSICAL	977,260	570,293	71.36%
LATIN	600,064	352,758	70.11%
NON-MUSIC	421,604	279,176	51.02%
CHILDREN'S	133,091	80,624	65.08%
BRASS & MILITARY	31,309	20,092	55.83%

MOST COLLECTED MASTER RELEASES OF 2016

POSITION	ARTIST	TITLE
1	PINK FLOYD	THE DARK SIDE OF THE MOON
2	PINK FLOYD	WISH YOU WERE HERE
3	THE BEATLES	SGT. PEPPER'S LONELY HEARTS CLUB BAND
4	PINK FLOYD	THE WALL
5	MICHAEL JACKSON	THRILLER
6	LED ZEPPELIN	UNTITLED
7	THE BEATLES	ABBEY ROAD
8	FLEETWOOD MAC	RUMOURS
9	DAVID BOWIE	★ (BLACKSTAR)
10	THE BEATLES	THE BEATLES
11	LED ZEPPELIN	LED ZEPPELIN II
12	DAVID BOWIE	THE RISE AND FALL OF ZIGGY STARDUST AND THE SPIDERS FROM MARS
13	NIRVANA	NEVERMIND
14	THE BEATLES	REVOLVER
15	LED ZEPPELIN	LED ZEPPELIN
16	DIRE STRAITS	BROTHERS IN ARMS
17	BLACK SABBATH	PARANOID
18	PRINCE AND THE REVOLUTION	PURPLE RAIN
19	RADIOHEAD	A MOON SHAPED POOL
20	MILES DAVIS	KIND OF BLUE
21	THE BEATLES	RUBBER SOUL
22	LED ZEPPELIN	LED ZEPPELIN III
23	AC/DC	BACK IN BLACK
24	EAGLES	HOTEL CALIFORNIA
25	BRUCE SPRINGSTEEN	BORN IN THE U.S.A.
26	PINK FLOYD	ANIMALS
27	PINK FLOYD	MEDDLE
28	THE BEATLES	1967-1970
29	NEIL YOUNG	HARVEST
30	LED ZEPPELIN	HOUSES OF THE HOLY
31	THE BEATLES	LET IT BE
32	THE BEATLES	1962-1966
33	THE DOORS	THE DOORS
34	DAVID BOWIE	LET'S DANCE
35	U2	THE JOSHUA TREE
36	GUNS N' ROSES	APPETITE FOR DESTRUCTION
37	SUPERTRAMP	BREAKFAST IN AMERICA
38	THE CLASH	LONDON CALLING
39	SEX PISTOLS	NEVER MIND THE BOLLOCKS HERE'S THE SEX PISTOLS
40	THE BEATLES	MAGICAL MYSTERY TOUR
41	DAVID BOWIE	HUNKY DORY
42	SIMON AND GARFUNKEL	BRIDGE OVER TROUBLED WATER
43	NIRVANA	MTV UNPLUGGED IN NEW YORK
44	LED ZEPPELIN	PHYSICAL GRAFFITI
45	DIRE STRAITS	DIRE STRAITS
46	QUEEN	A NIGHT AT THE OPERA
47	THE JIMI HENDRIX EXPERIENCE	ARE YOU EXPERIENCED
48	MICHAEL JACKSON	BAD
49	THE WHO	WHO'S NEXT
50	THE ROLLING STONES	STICKY FINGERS

THE MARKETPLACE

Here's what people bought – and the formats they bought them in – from the Discogs Marketplace in 2016.

TOTAL RELEASES SOLD

2016	8,311,646	% CHANGE 20.78%
2015	6,584,357	

MARKETPLACE SALES BY FORMAT

FORMAT	2016	2015	% CHANGE
VINYL	6,691,144	5,351,096	25.04%
CD	1,439,982	1,119,607	28.61%
CASSETTE	125,685	90,173	39.38%
OTHER	54,835	23,481	133.53%
TOTALS	8,311,646	6,584,357	20.78%

MARKETPLACE SALES BY GENRE

GENRE	2016	2015	% CHANGE
ELECTRONIC	3,351,455	233,018	1338.28%
FUNK / SOUL	1,045,069	83,771	1147.53%
POP	818,300	245,645	233.12%
JAZZ	544,223	99,937	444.57%
HIP HOP	543,227	54,847	890.44%
FOLK, WORLD, & COUNTRY	334,543	149,033	124.48%
REGGAE	275,751	36,143	662.94%
ROCK	3,285,629	410,310	700.77%
STAGE & SCREEN	162,509	33,801	380.78%
BLUES	147,469	28,656	414.62%
CLASSICAL	113,418	72,322	56.82%
LATIN	112,812	45,502	147.93%
NON-MUSIC	54,677	21,811	150.69%
CHILDREN'S	13,913	10,272	35.45%
BRASS & MILITARY	3,748	3,537	5.97%

MOST EXPENSIVE RELEASES SOLD IN 2016

POSITION	ARTIST	TITLE	FORMAT	PRICE
1	PRINCE	BLACK ALBUM	2 X VINYL, 12", 45 RPM, ALBUM, PROMO	\$15,000.00
2	DAVID BOWIE	DAVID BOWIE	VINYL, LP, ALBUM, STEREO	\$6,826.00
3	PHAFNER	OVERDRIVE	VINYL, LP, ALBUM	\$5,500.00
4	VASHTI BUNYAN	JUST ANOTHER DIAMOND DAY	VINYL, LP, ALBUM	\$5,000.00
5	LEAF HOUND	GROWERS OF MUSHROOM	VINYL, LP, ALBUM	\$4,329.00
6	DYNAMIC FIVE	LOVE IS THE KEY	VINYL, LP, ALBUM, TEST PRESSING	\$4,250.00
7	THE ARTIST (FORMERLY KNOWN AS PRINCE)	THE VERSACE EXPERIENCE - PRELUDE 2 GOLD	CASSETTE, PROMO	\$4,087.00
8	MAMMUT	MAMMUT	VINYL, LP, ALBUM	\$4,010.00
9	THE GREY IMPRINT	DO YOU GET THE MESSAGE? / THE OTHER SIDE	VINYL, 7", 45 RPM, SINGLE	\$3,245.00
10	J・A・シーザー・リサイタル* / J.A.シーザー*	国境巡礼歌 [KOKKYOU JUNREIKA]	VINYL, LP, ALBUM	\$3,230.00